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For Immediate Release

THE FNB COMMUNITY BANK WELCOMES HOBBIE AS MARKETING MANAGER

The FNB Community Bank recently announced the addition of Kelsey Hobbie as Marketing Manager.

"We are so excited to have Kelsey joining the team," commented Paige Lowe, HR Manager and Marketing Supervisor. "Her marketing expertise combined with her passion for community involvement promises to take our impact to the next level."

Hobbie graduated from McKendree University with a degree in Marketing and Business Management. Her career started at St. Louis Athletica Women's Professional Soccer Team, where she worked as a Creative Specialist. In this role, her duties included creating promotional ads, maintaining the website and social media pages, and leading charity events and camps. She then went on to become a Marketing Coordinator at Coordinated Youth & Human Services.

"I'm excited to join The FNB Community Bank as the Marketing Manager and be part of an organization that values both its customers and the communities it serves," said Hobbie. "I look forward to using my experience and creativity to help tell the story of The FNB Community Bank, build lasting relationships, and contribute to the bank's continued growth and involvement in the community."

Hobbie brings a strong background in marketing, communications, creative development, event planning, and community engagement to her role at The FNB Community Bank. Outside of work, Kelsey enjoys being outdoors, golfing, hiking, hunting, fishing, traveling with her husband and friends, and spending time with her dogs.

Hobbie will join The FNB Community Bank's marketing team at the Banker Boulevard branch.

The FNB Community Bank, founded in 1865, has locations in Vandalia, Greenville, Ramsey, Patoka, and Mulberry Grove. Member FDIC.

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